



A PROGRAM BY:



**Yellow Ribbon  
Reintegration Program**

*For Those Who Serve and Those Who Support*



# EIP

Employment  
Initiative  
Program

*Hire Guam's Heroes –  
Trained by our Military...  
Workforce Ready.*

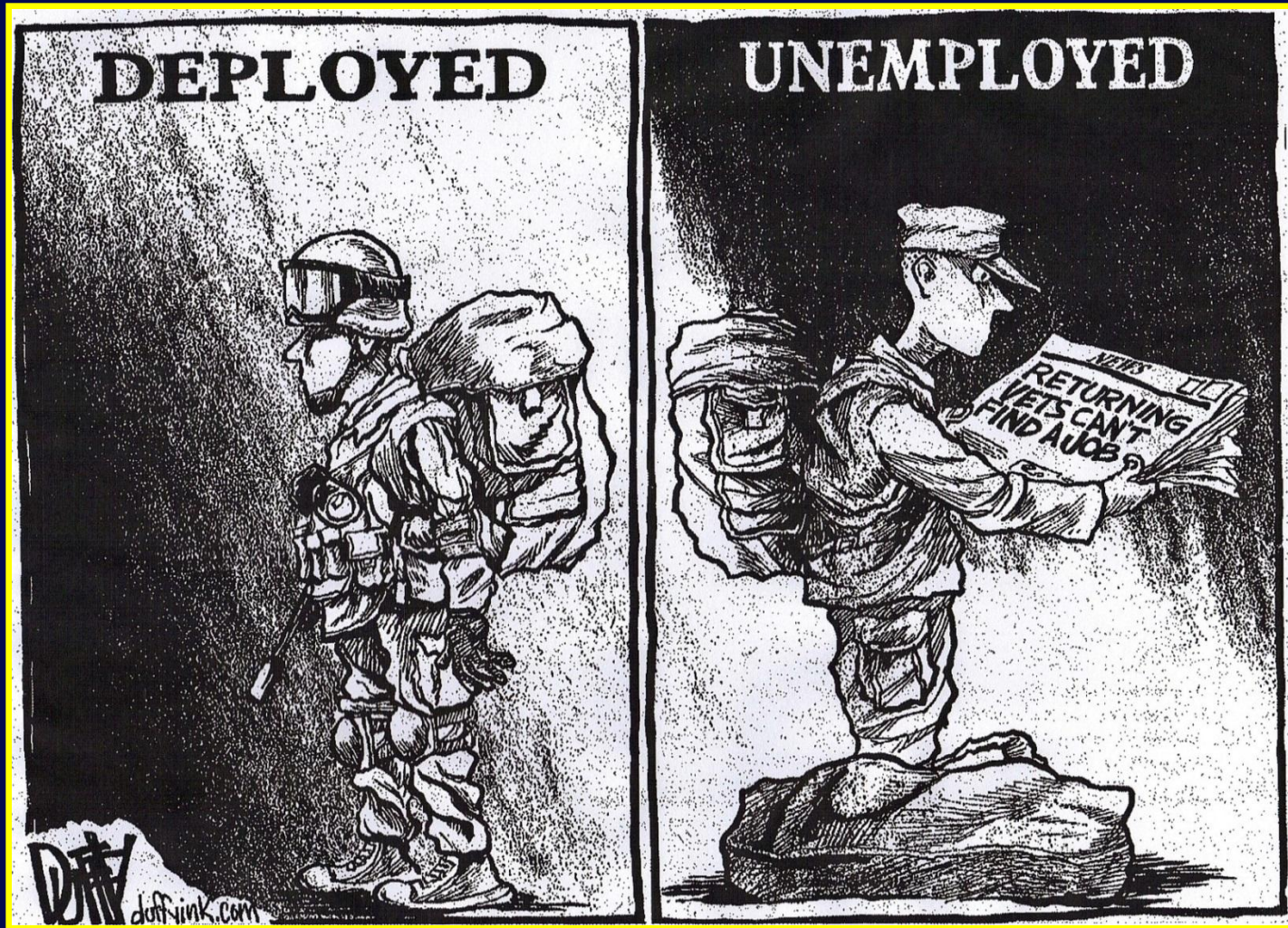
**Our Team is dedicated to providing you...**

**the Best Service and Support.**





# **Employment Initiative Program**



**Guam-CNMI Committee Office @ (671) 735-0456**



# **What is EIP?**

## **Employment Initiative Program (EIP)**

- **EIP is a comprehensive multiple agency program connecting employers with the talented pool of service members and spouses, with the intent of facilitating meaningful employment opportunities**
- **The Office of the Secretary of Defense for Reserve Affairs leadership has placed a strong emphasis on ensuring our service members have a civilian job that provides stability in their civilian life while allowing them to serve their country**





# **Employment Reality**

- **As of June 2011, 1 Million service members and veterans were unemployed/underemployed and is predicted to worsen.**
- **DOD has paid out over \$1 Billion in unemployment benefits to Reservists**
- **Over 1 Million service members will leave the military between 2011 and 2016.**
- **Unemployment has a negative impact on Readiness, especially in Reserve Components.**



# **EIP Action Plan**

- **To conduct employer symposia to discuss “Hiring Our Heroes”**
- **To establish community association with job placement agencies**
- **To reach out to military commands to help their unemployed or under-employed service members**
- **To co-sponsor job fairs and employment assistance workshops – via high-tech and high-touch program**



# EMPLOYMENT INITIATIVE PROGRAM

H2H.jobs

- **What is H2H?**

- **A SOLUTION:**
- Hero2Hired (H2H) is a top-tier career readiness program powered by an enhanced website and mobile application.
- H2H.jobs offers a myriad of tools including a resume builder, a powerful search functionality, military skills translator, and boasts a direct line to jobs posted by military-friendly employers with a stated commitment to hiring Guard and Reserve Service members.
- Operating with the direct support of over 4,900 volunteers and 56 Employment Transition Coordinators, H2H is a leader in the field of career readiness and talent acquisition.



# **Hero2Hired Program**



**[www.H2H.jobs.com](http://www.H2H.jobs.com)** – a valuable, free resource providing opportunities for job seekers and employers:

- **A powerful job search site and online community;**
- **Job listings, career exploration tools, education and training resources, translate military skills into matching jobs**
- **Gives military-friendly companies access to service members and posting of job openings**



# Hero2Hired Program

[www.H2H.jobs.com](http://www.H2H.jobs.com)



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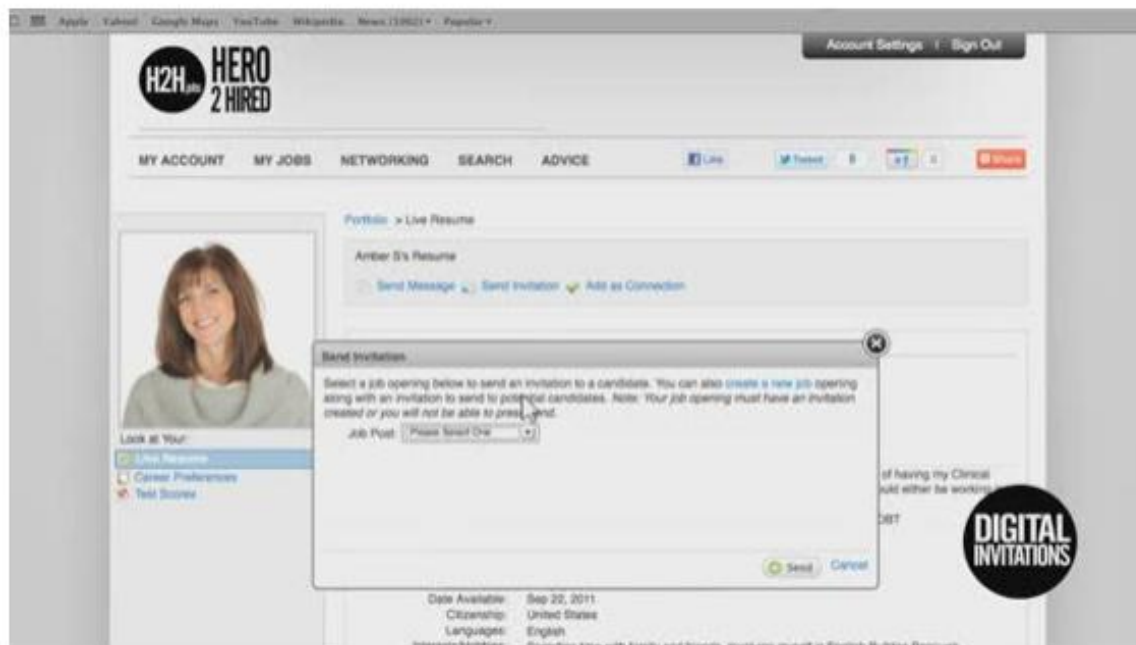
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## For Employers

With H2H you get free, direct access to qualified candidates who already have background checks and security clearances, also helping reduce recruiting and hiring costs.

Our system uses breakthrough match-strength technology and allows you to send customized online marketing materials and invitations-to-apply to the candidates of your choice. Position your organization for future success by connecting your job opportunities with some of our nation's best-trained talent.

**Join H2H Today!**







# Value to Employers



## **TOP TEN REASONS TO HIRE MEMBERS OF THE NATIONAL GUARD AND RESERVE**

- 10. Global Perspective** Your military employees are "tuned-in" to what's going on in the world.
- 9. On-Time, All the Time** Military employees know that every second counts.
- 8. First Class Image** A professional appearance is a must in the military.
- 7. Calm Under Pressure** A military employee knows how to handle stress, both off and on the job.
- 6. "Can Do" Attitude** Military employees always project a positive attitude.
- 5. Physical Conditioning** Military employees are in top physical condition and are drug free.
- 4. Mission-Critical Skills** Fulfilling tasks is mandatory, your employees know how to face projects head-on.
- 3. Responsibility** Military personnel know how to make decisions and take responsibility to meet a deadline.
- 2. Professionalism** Military employees have an air of self-respect and a sense of honor.

**And the number one reason:**

# **LEADERSHIP**

**Military employees are already leaders and managers. Loyal, dedicated and highly motivated.**



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**Thank you for  
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presentation!**

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