



SUPPORTING CERTIFICATION PREPARATION

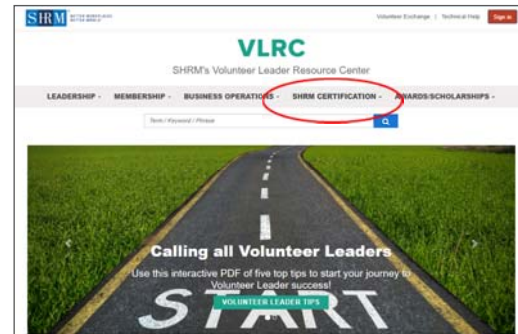


We recognize you as our **strategic partner**, providing outreach and HR Education to your chapter members. We are 100% committed to your success and will provide you with an unsurpassed level of resources and marketing to support your SHRM-CP and SHRM-SCP certification efforts.

SHRM MARKETING SUPPORT

SHRM has created marketing resources and tools for your chapter/state council to use to help you promote certification and the SHRM Learning System course to your members.

Visit **SHRM's Volunteer Leader Resource Center** to start using these resources today!



BENEFITS TO PROMOTING CERTIFICATION

- Meet your SHAPE Goals
- Advance the Profession and your Members
- Earn recognition for your chapter's hard work to support your local members' professional development goals with the SHRM Learning System Champion program. For details, visit learnhrm.shrm.org/lischampion.



TOOLS FOR INSTRUCTORS

- PowerPoint slides with competency-based situational judgment questions for use in class
- Knowledge-based discussion and feedback slides
- Paper/pencil test and case studies for in-class discussion
- Student reporting by topic level to tailor the class to meet student needs



CONTACT US TO GET STARTED

You have access to Channel Partner Support Managers dedicated solely to the SHRM Learning System program. For assistance implementing your SHRM Learning System study group, contact us!

Region	Contact
Central, Upper Northeast	Alison Costello alison.costello@shrm.org 651.905.2654
South, Southeast	Becky Dworak becky.dworak@shrm.org 651.905.2652
West, International	Taimi Herron taimi.herron@shrm.org 651.905.2629
Northeast	Kim Rudrud kim.rudrud@shrm.org 651.905.2638



SHRM CERTIFICATION: RECOGNITION AND PROMOTION

SHRM CHAPTERS AND STATE COUNCILS: HELPING MEMBERS STAND OUT WITH THE MOST COMPREHENSIVE HR CERTIFICATION

As valued SHRM Chapters and State Councils, you are poised to educate and shape our profession's future leaders. Helping your members earn the accredited, competency-based SHRM Certified Professional (SHRM-CP) and SHRM Senior Certified Professional (SHRM-SCP) credentials is an important part of moving the profession forward. SHRM Certification is the key to great HR—there's no better way to prove an HR professional's knowledge, competency and value to colleagues and employers.

CERTIFICATION

THE VALUE OF SHRM CERTIFICATION

SHRM's accredited SHRM-CP and SHRM-SCP certifications are the driving force behind effective business outcomes and talent management for HR professionals—across industries, sectors and organization size. Credential-holders have demonstrated proficiency in the knowledge and behaviors critical for effective job performance.



100,000+

SHRM Certified Professionals

PREPARATION

THE OFFICIAL STUDY RESOURCE FOR SHRM CERTIFICATION SUCCESS

You have access to the most comprehensive, effective and up-to-date exam preparation materials available for your members: **The 2020 SHRM Learning System**.

- EFFECTIVE AND PROVEN RESULTS
- ONE SOURCE FOR KNOWLEDGE AND APPLICATION
- CURRENT AND RELEVANT CONTENT
- NEW RESOURCES TO MAXIMIZE EXAM READINESS
- ENHANCED LEARNING EXPERIENCE THAT ADJUSTS TO STUDENTS' UNIQUE NEEDS



Chapters and State Councils have access to special pricing and education options. Visit SHRM Certification under VLRC for additional details.

RECERTIFICATION

RECERTIFICATION CONTINUES TO DRIVE HR EXCELLENCE

Promoting recertification will help your members meet the evolving needs of the profession. Consider offering programs to expand their knowledge and show employers they are dedicated to implementing innovative, strategic and ethical thinking in HR practices.

Recertification promotional resources and tools are available in the SHRM Recertification section of the Volunteer Leader Resource Center.



SHRMCERTIFICATION.ORG

CONGRATULATIONS TO THE 2019 SHRM LEARNING SYSTEM CHAMPIONS



There are more than 560 SHRM affiliated chapters and member forums in 140 countries. Many SHRM Chapters offer members convenient and personalized SHRM education. In addition to study groups, many chapters also partner with local Education Partners to offer the *SHRM Learning System* program to local members.

Arrowhead HR Assn.
AHRMA
Berks County PA Chapter
Big Bend SHRM
Black Hills SHRM
Blackhawk HR Assn.
Central Illinois HR Group
Central Iowa Chapter of SHRM
Central Wisconsin SHRM
Charlottesville SHRM
Chesapeake HR Assn.
Chippewa Valley SHRM
Cleveland SHRM
Columbia Basin Chapter of SHRM, Tri Cities
Columbia SHRM
Columbus Area HR Assn.
CSRA SHRM
Dallas HR
DC SHRM
Delaware SHRM
DuPage SHRM
Eastern Iowa HR Assn.
Fargo-Moorhead HR Assn.
Fox Valley SHRM
Fredericksburg Regional SHRM
Genesee Valley Chapter SHRM
Great River HR Assn.
Greater Cincinnati HR Assn.
Greater Henry SHRM
Greater Lansing SHRM
Greater Miami SHRM - GMSHRM
Greater Monadnock SHRM
Greater Orlando SHRM - GOSHRM
Greater Southeast Michigan SHRM
Greater Valley Forge HRA

Green Bay SHRM
Grundy Will HR Assn.
Hampton Roads SHRM
Hanover Area HR Assn.
Heart of Illinois State Council
High Country Human Resource Assn.
HR Assn. of Central Connecticut
HR Assn. of the Midlands
HR Assn. of the Twin Tiers - HRATT
HR Collier
HR Houston
HR Management Assn. of NM
HR Martin County
HR Tampa
HRA Greater Concord
HRA of Central Ohio (HRACO)
HRA of Greater Oak Brook
HRA of Southern New Jersey
Illinois Fox Valley SHRM
IndySHRM
Inland Empire SHRM
Inland NW SHRM
Jersey Shore Assn. for HR
Lake Washington Human Resource Assn. - LWHRA
Lakes Area HR Assn.
Lincoln HR Management Assn.
Louisville SHRM
Lower Cape Fear HRA (LCFHRA)
Lubbock SHRM
Metro Milwaukee SHRM
Michiana SHRM
Mid-Cities HR Assn. - MCHRA
Middle Tennessee - MTISHRM
Mile High SHRM
Mobile SHRM - MSHRM
New York City SHRM - HRNY
NISHRM

NOLA SHRM
North Alabama SHRM
North Jersey-Rockland Chapter SHRM
Northeast Indiana HR Assn.
Northern Nevada HR Assn.
Northern New Mexico HRA
Northland HR Assn.
Northstate SHRM
Northwest Indiana SHRM
Northwest Ohio HR Assn.
NOVA SHRM
OCHRS
Permian Basin SHRM
Philly SHRM
PHRMA - Portland Human Resource Mgmt Assn.
Pittsburgh HR Assn. - PHRA
Professionals in Human Resource Assn. - PIHRA
Richmond SHRM
Rock River HR Professional Assn.
Rockford Area SHRM
Sacramento Area HRA
San Diego SHRM
Sarasota-Manatee HR Assn. (SHRA)
SEPA SHRM
Shenandoah Valley SHRM
Shoals Chapter SHRM
SHRM Anchorage Chapter
SHRM Big Sky Chapter
SHRM Central Oregon Chapter
SHRM Central Valley HRMA
SHRM Flathead Chapter
SHRM Guam Chapter
SHRM HRA of Treasure Valley
SHRM HRP of CPA
SHRM of Greater St. Louis
SHRM of Greater Tucson

SHRM of Johnson County
SHRM of Tompkins County
SHRM Puerto Rico Chapter
SHRM SWFL
SHRM Topeka Chapter
SHRM-Atlanta
SHRM-KC
SHRM-LI
Snohomish County Human Resource Assn.
South King County SHRM
South Suburban Cook HRA
Southern Indiana SHRM
Southern Nevada SHRM Chapter
Springfield Area HRA
Tennessee Valley Chapter-SHRM
Tri-State HRMA
Tulsa Area HR Assn. - TAHRA
Twin Cities SHRM
Volusia/Flagler SHRM
West Sound Human Resource Assn.
Western Colorado HRA
Winchester Area SHRM
Yakima SHRM
York SHRM

STATE COUNCILS

Alaska SHRM State Council
Arizona SHRM
CalSHRM
Colorado SHRM State Council
HR Nebraska
Illinois State Council of SHRM
Washington State SHRM